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WORK

→ interactive telecommunications program : research assistant

january 2006 - present

ny, ny

» 'reimagining the remote' – research project developing an internet capable remote control that encourages social behavior such as synchronous chat, asynchronous commenting and content indexing (tagging)

CELL: 917-603-2123

» assisting in development of Java-based remote control software for networked devices such as internet tablets and cell phones, initially interacting with a Linux-based media center pc to enable viewing of recorded and downloaded video content

→ mikey's hookup: management and technical support

september 2001 - january 2006 brooklyn, ny

- » co-managed the retail operation of Apple Authorized reseller & computer accessories store, including inventory and order management, leading to growth into two locations
- » spearheaded transition from a single PC-based point-of-sale system to a cross-platform Filemaker Pro client-server solution
- » as lead technician, built a thriving macintosh and pc consulting business, performing on-site and drop-off repair service for home and SOHO clients

→ replicate : design and production

september 2002 - april 2003

brooklyn, ny

- » managed high-end copy shop's migration from os 9 to os x
- » operated and maintained Roland DGA HiFi Jet large-format inkjet printer
- » created high-resolution, print-ready scans with Imacon FlexTight scanner
- » designed and prepared client files for distribution to offset printers

→ nickandpaul / the way? group : freelance digital designer

may 2000 - august 2001

ny, ny

» designed website comps and built interactive branding collateral for various clients, including winstar.com, 360merch.com, lumenos.com, sho.com, balduccis.com, sei as well as internal projects

→ grey interactive : freelance digital designer

january 2000 - april 2000

ny, ny

» design of banner ads, email promotions and home pages for various clients, including autobytel.com, artistdirect.com, walmart.com, powerchooser.com, kraftkids.com

→ allstar news magazine / cdnow.com : technical producer

june 1999 - january 2000

ny, ny

- » published breaking stories for daily music news site
- » scanned, retouched, and manipulated photos to create images for each news story
- » combined Photoshop, HTML, and online tools to post and produce each day's news stories

→ other work : freelance design & web development

ongoing

- » web and print design clients include Blue Shoe Strategy [blueshoe.net], 98pt6 [98pt6.com], Atlantic Theater Company Acting School, Clubbed Thumb, and others
- » internet garage design of brand, logo and sign for williamsburg, brooklyn-based internet cafe
- » mikey's hookup [mikeyshookup.com] designed logo and brand identity, website and various ongoing advertisements and collateral
- » hurricane hopeful logo, sign and t-shirt design.

» uncleleron.com - site design and digital video

» drlyndaklau.com - site design, coding, flash animation

- » rupertholmes.com original site design, coding
- » designed dozens of postcards & posters for off & off-off broadway theater companies

EDUCATION

→ m.p.s. candidate : itp, nyu / tisch school of the arts

2005-present

ny, ny

- » interactive telecommunications program current first-year student. recent projects include:
- » **moPod** team created a wearable speaker and remote control for the iPod. responsible for electronics design, hardware hacking [mymopod.com]
- » Found Connections team created an augmented reality installation exploring social dynamics from the TV show 'Lost' broke down character relationships into an interactive database, designed installation materials [4lostguys.com]

⇒ b.f.a. – acting : nyu / tisch school of the arts

1995-1998

ny, ny

- » Graduated with Honors
- » Conservatory training at Atlantic Theater Company, Experimental Theatre Wing
- » additional training in Computer Art, Web Design, Electronic Performance

TOOLS

- » design : Adobe Photoshop, Illustrator, ImageReady, LiveMotion, Flash, QuarkXpress, Filemaker Pro
- » interactive: HTML, CSS, Flash, ActionScript, JavaScript, basic PHP, Java, Dreamweaver, GoLive, FTP, SSH
- » video : FinalCut Pro, Premiere, DVD Studio Pro
- » audio: Logic, Soundtrack Pro, GarageBand

» basics: MS Office, WordPerfect

» platforms : MacOS 9 - 10.4, Windows 95 - XP